

# LEARN. GROW. CONNECT.

Clayton County Water Authority SLBE Quarterly Newsletter

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## Business with CCWA

The third quarter of FY2020 records CCWA's spending with SLBEs at approximately \$3,243,328.72. This represents 10% utilization of the total number of certified firms through the quarter and brings the grand total spent with SLBEs for the first 3 quarters of FY2020 to \$10M.

CCWA is committed to actively seeking to do business with firms that are certified as small local businesses in Clayton County and the surrounding 10 counties. This includes Cherokee, Cobb, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry, Rockdale, and Spalding.

We believe that we are only as successful as those in the communities we serve, therefore; we are asking you to join us and become a part of our SLBE program. We extend a heartfelt thank you to firms that work with CCWA. We encourage all firms to attend our workshops and information sessions and network with other SLBEs.

## Information Sessions & Spotlight Speakers

Throughout the year CCWA hosts several Information Sessions which focus on the SLBE certification process and how to do business with CCWA. These information sessions serve as the major outreach activity CCWA uses to reach the small business located in Clayton County as well as the 10 surrounding counties included in the SLBE program.

This year our workshops and information sessions were held virtual. Be sure to join us at the next virtual event in 2021!!

## Third Quarter Workshop-"Social Media Strategy-Reaching Your Audience"



CCWA's Small Local Business Enterprise Program takes pride in seeking out business development topics that will not only be of great interest, but will also be beneficial to the small business community in Clayton County and the 10 surrounding counties that participate in the SLBE Program.

The third business development workshop of FY2020 titled "Social Media Strategy- Reaching Your Audience" was a huge success. The two-hour workshop held virtually via Zoom on January 14th, was presented by CCWA's very own SLBE, Montina Young Portis, founder and CEO of CIA Media Group located in Roswell, Ga.

The well-received workshop taught attendees how to develop a social media strategy and build a content marketing plan that builds relationships and new business.

CIA Media Group is an award-winning, client-first digital agency founded in 2013 that helps businesses rethink business for the digital age and certified companies win more business with a turnkey system for winning in the government space. She and her team have produced thousands of successful digital, and corporate campaigns helping companies with growth strategies and digital marketing. Certified woman and minority owned, the company has established a model of integrity, excellence and many long-standing client relationships.

Links to this presentation and other quarterly presentations can be found on our website at [www.ccwa.us](http://www.ccwa.us)

## Second Round of the SLBE Spotlight Video Series Are Here!

In an increased effort to support and promote our certified SLBEs, CCWA implemented the "SLBE Video Spotlight Series" during fiscal year 2018. The SLBE Video Spotlight series highlights our randomly selected certified SLBEs and feature those businesses in a two to three minute video that highlights the products and/or services provided. The videos are filmed at locations of the business of the SLBE, however, home based business owners have the option of filming on location or at CCWA Headquarters.

Brown Electrical Service, LLC is currently available to watch. Brown Electrical Service, LLC is an electrical contracting company serving the electrical needs of commercial, industrial as well as residential developers throughout the Metro Atlanta area. The company was established in 2007, by Mr. Lewis A. Brown, Master Electrician, with over 20 years overall expert experience.

Check out the next video scheduled to be released during the 4th quarter. You can find previous spotlight videos on our website at [www.ccwa.us](http://www.ccwa.us).

# Congratulations! Newly Certified SLBEs

CCWA would like to welcome the following companies, certified in the third quarter of the SLBE program. We are delighted to have you as part of our program!



- Advanced Aviation Analytics, LLC
- Atlanta Petroleum & Commodities Trading, LLC
- AusDanBrook Properties, Inc.
- Bronner Group, LLC
- Brown Financial Group, Inc.
- Carey Steele Security, LLC
- ELLA Designs, LLC
- Essence Enterprise Solutions, LLC
- Faultless Business Center, Inc.
- Graham Hauling, Inc.
- Hammond Engineering, Inc. d/b/a Hammond & Associates, Inc.
- Infinite Inspections, LLC
- Jones Worley Design, Inc
- Lakeshore Engineering, LLC
- Leslie Regis, Inc. d/b/a Atlanta Cargo Transportation Company



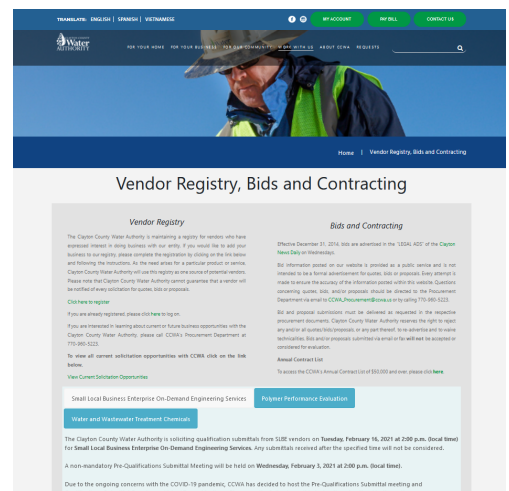
- Materials Managers and Engineers, Inc.
- Metals & Materials Engineers, LLC
- Metro Interior Demolition, LLC
- MiJoy Industrial Services, Inc.
- Neil Engineering, Inc.
- Power House Pest Control, Inc
- The Royster Group, Inc.
- Wainwright Construction, Inc.

The entire updated list of our CCWA certified SLBEs can be found on our website.

## Are you a registered vendor?

The Clayton County Water Authority is maintaining a registry for vendors who have expressed interest in doing business with our entity. Be sure to add your business to our registry. Its easy! Go to our website and complete the registration by clicking on the link and following the instructions. As the need arises for a particular product or service, Clayton County Water Authority will use this registry as one source of potential vendors.

**REGISTER  
NOW**







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## Upcoming Events

Information Session

**MAY 13, 2021**  
**10 A.M. - 12 P.M.**

Business Development  
Workshop

**JUNE 10, 2021**  
**10 A.M. - 12 P.M.**

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## Upcoming Procurements

Are you looking for opportunities to potentially do business with CCWA? If the answer is YES, the following Annual Contracts and Projects are set for advertisement:

- Shoal Creek UV Replacement
- Stormwater Culverts Replacement
- High Density Polyethylene Pipe (HDPE) and Fittings

For a complete list of our annual contracts visit our website at [www.ccwa.us](http://www.ccwa.us)

## SLBE Program Information Now Offered In Spanish!

We have good news for the Spanish speaking community in Clayton County! CCWA's SLBE program is now offering information in Spanish. Currently the SLBE animated video as well as all of the program applications are now available on our website in Spanish.

Buenas noticias para nuestra comunidad hispana de Clayton County! El programa de SLBE de CCWA ahora ofrece informacion en Espanol. Actualmente el video sobre SLBE, Asi como todos los formularios de solicitud del programa tambien estan disponibles en Espanol en neastra pagina web.

## Connect With Us On Social Media!

Like our page and follow us!

