

LEARN. GROW. CONNECT.

Clayton County Water Authority



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Business with CCWA

The third quarter of FY2018 records CCWA's spending with SLBEs at \$2.5M bringing the grand total spent with SLBEs for the first 3 quarters of FY2018 to **\$9M**. With just a few more months left in this fiscal year, we are on track to top the total spending of FY2017 which was \$10.3M.

The SLBE Program is only four years old having been established in 2014. The Authority did not begin certifying eligible firms until 2015. As a testament to the growth of the program, there are currently **315** certified SLBE firms in the program. As word of CCWA's SLBE program continues to spread, the number of certified firms will continue to increase.



CCWA is committed to and actively seeking to do business with firms that are certified as small local businesses in Clayton County and the surrounding 10 counties which includes Cherokee,

Cobb, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry, Rockdale, and Spalding.

We believe that we are only as successful as those in the communities we serve, therefore; we are asking you to join

us and become a part of our SLBE program.

We extend a heart felt thank you to firms that work with CCWA. If your firm has not had the opportunity to do business with us, we're looking forward to working with you.

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Congratulations! Newly Certified SLBEs

CCWA would like to welcome the following companies, certified in the second quarter to the SLBE program. We are delighted to have you as a part of our program!!

- Alpine Creek Enterprises, Inc.
- America's Choice Portable Toilets
- AusDanBrook Properties, Inc.

- Dove Mailing, Inc.
- Hammond Engineering, Inc.



Marketing and Branding in the Social Media Age

CCWA's Small Local Business Enterprise Program takes pride in seeking out business development topics that will not only be of interest, but will also be beneficial to the small business community in Clayton County and the 10 surrounding counties that participate in the SLBE Program.

FY2018 is no exception! The first SLBE Business Development of the year was held on Thursday, January 17, 2019. The workshop titled *"Marketing and Branding in the Social Media Age"* was held at CCWA Headquarters in the Marie Barber Community Use Room. The two-hour workshop was led by one of CCWA's certified SLBEs Ms. Octavia Gilmore, Founder and Chief Creative Officer of Creative Juice.

Creative Juice is a creative agency located in Atlanta that provides branding, marketing, and web design services to help businesses grow. Octavia has received recognition for her work throughout Atlanta including the honor of being named one of the Power 30 Under 30 awardees in 2018, Best of Atlanta Marketing Firm two years in a row as well receiving the American Web Design and American Graphic Design awards two years in a row.

The workshop boasted great attendance to start off the new year with over 30 small business owners in attendance. The attendees were presented information including the differences between marketing and branding, how to effectively market their business on social media, how to decide what to share on what platforms, and how to increase their firm's visibility and increase traffic to their businesses. The workshop was also videoed and featured by Clayton County Government's own CCTV.

If you missed out on this informative workshop, we hope to see you at our future workshops. The next business development workshop will be held on March 14, 2019.

For a link to this presentation and other quarterly presentations please visit our website at www.ccwa.us.

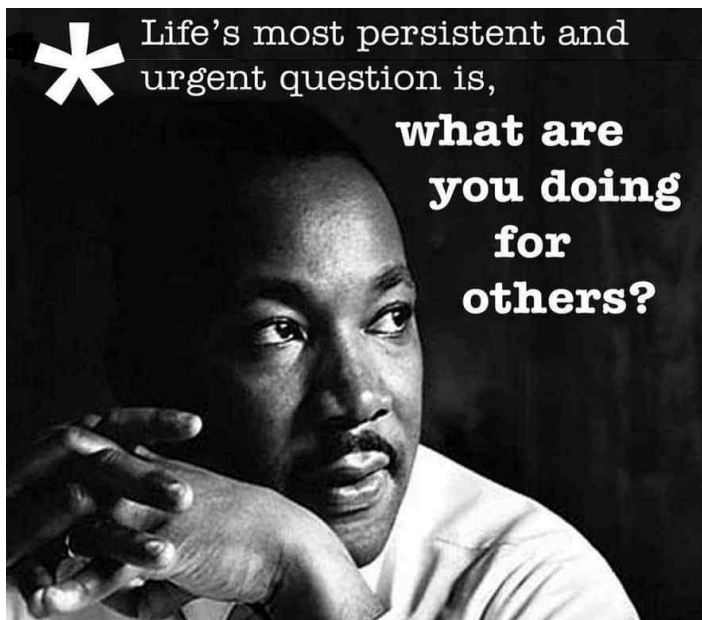


Celebrating Dr. Martin Luther King Jr.

Dr. Martin Luther King, Jr.

January 15, 1929 – April 4, 1968

Dr. Martin Luther King Jr., born January 15, 1929, was a Baptist minister, civil rights activist, and advocate for equal rights for all people regardless of race, sex, religion, or creed. He spent his life speaking out against racial and social injustice. His activism played a major role in the creation of the Civil Rights Act of 1964 and the Voting Rights Act of 1965. In 1964, Dr. King received the Nobel Peace Prize for his efforts to promote equality. Dr. King was assassinated on April 4, 1968, however; his legacy lives on today. On November 2, 1983 then President Ronald Reagan signed the bill making the “King Holiday” a federal holiday. Because of his humility and service to all people, many use the King Holiday as a day of service to honor his life and legacy.



Upcoming Procurements & Events

Are you looking for opportunities to potentially do business with CCWA? If the answer is **YES**, the following Annual Contracts are set for advertisement pending expiration of the current contract:

- **Cured-in-place Pipe Rehabilitation**
Expires May 31, 2019
- **HDPE Pipe and Fittings**
Expires July 31, 2019
- **Janitorial Services**
Expires July 31, 2019

For a complete list of our annual contracts click [here](#).

Additionally, all current solicitation opportunities may be viewed by clicking [here](#).

Mark your calendar for the following:

- **SLBE Business Development Workshop**
Specifics of Bidding: How To Price It Right
March 14, 2019
CCWA Community Use Room
1600 Battle Creek Rd.
Morrow, GA 30260
10am–12pm
- **SLBE Information Session**
April 9, 2019
CCWA Community Use Room
1600 Battle Creek Rd.
Morrow, GA 30260
2pm–4pm



Connect With Us On Social Media!

We are on Facebook! Like our page and follow us at www.facebook.com/ccwaslbe (Public)

You can also follow us on Twitter [@CCWA_Biz](#) and on Instagram [@CCWA_SLBE_Biz](#).

