



## Top Five Benefits of Becoming a Certified CCWA SLBE

- 1. Workshop Series: Our SLBE Program Business Development Workshop Series provides valuable information and tools that will help grow and cultivate small businesses. The information is relevant, and specifically addresses many challenges faced by small businesses.
- 2. Business Development: By becoming a certified SLBE, your business is featured on a list visited by many prime contractors/larger firms looking for qualified, certified small businesses to add value to their teams on contractual pursuits. Our SLBE database is also shared with other government agencies seeking SLBE participation, to further promote your business.
- 3. Invitations to our two signature events: The Annual Business Mixer & Annual Business Expo:
  - The Annual Business Mixer that provides a casual setting where small businesses can network with prime contractors, existing CCWA vendors, and CCWA Management to connect and better position themselves for future business opportunities. Though we're doing business, this reception is also fun and interactive.
  - The Annual Business Expo celebrates small local businesses and features them as exhibitors for maximum exposure, with presentations by local leaders and experts, and innovative professional development workshops.
- **4. Connect:** We provide ongoing opportunities for small local businesses to get to know CCWA leadership and learn more about the goods and services CCWA purchases.
- **5. Personal Support**: Our SLBE Certification staff is always available to assist and support your business in any way we can, such as keeping you abreast of opportunities with CCWA, opportunities with surrounding municipalities, directing you to valuable business resources, and assisting you step-by-step with the certification process.